



THE KENYA POLYTECHNIC
GRAPHIC ARTS DEPARTMENT
DIPLOMA IN ART & DESIGN (GRAPHIC DESIGN OPTION)
END OF YEAR I EXAMINATIONS
NOVEMBER 2006
INTRODUCTION TO ART & DESIGN
3 HOURS

INSTRUCTIONS TO CANDIDATES:

Answer questions ONE and any other FOUR questions.

All questions carry equal marks and the maximum marks for each part of a question are as shown.

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1. Explain the importance of Music and Dance. (20 marks)
2. Explain the principles of design. (20 marks)
3. Explain the following elements of design:
 - (a) Dots and lines (10 marks)
 - (b) Shape (10 marks)
4. Explain the FOUR approaches to drawing. (20 marks)
5. Explain in sequence the Graphic Design process. (20 marks)
6. Outline the functions of colour. (20 marks)
7. Discuss the FOUR major issues of presentation. (20 marks)