

21/08/Jdisn/TP

**COLLEGE; THE KENYA POLYTECHNIC UNIVERSITY
COLLEGE**

**TITLE; EFFECTS OF CELEBRITY JOURNALISM ON
THE KENYAN MEDIA**

NAME; EDMOND JOSEPH MUNIALO

COLLEGE NUMBER; 106P02795

**COURSE; DIPLOMA IN JOURNALISM AND PUBLIC
RELATIONS**

SUBJECT; MEDIA RESEARCH

LECTURER; MR.RAIRO

DATE; 22\04\08