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THE KENYA POLYTECHNIC UNIVERSITY COLLEGE

GRAPHIC ART DEPARTMENT

THE ROLE OF MEDIA IN ENHANCING  
INFORMATION FLOW MEDIA RESEARCH PROJECT

BY

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## ABSTRACT SUMMARY

The project contains research carried out on the media role to enhance flow of information.

First chapter contains objectives of the study and methodologies as the research background.

Chapter two look at challenges of the project, theoretical framework and the statement of the knowledge in the field.

Third chapter two look at challenges of the project, theoretical framework and the statement of the knowledge in the field.

Third chapter gives merits and demerits of methodology applied giving the important of each.

Data methods used helps the researcher to draft graphs tables and charts.

Chapter four contains the data analysis collected in the study.

Chapter five has discussion, conclusions and researchers recommendation of research study.