

16/08/Jo'ism/TP  
THE KENYA POLYTECHNIC UNIVERSITY COLLEGE

**GRAPHIC ARTS DEPARTMENT**

**DIPLOMA IN JOURNALISM AND PUBLIC RELATIONS**

**INVESTIGATION OF THE  
EFFECTS OF COMMUNITY RADIO HIGHLIGHTING CULTURE 2008**

**PRESENTED BY: JOB WANJALA MASIKA**

**ADMISSION NO.: 1061P02759**

**PRESENTED TO: MR. RAIRO OWINO**

**PRESENTED IN PARTIAL FULFILLMENT FOR THE AWARD OF  
DIPLOMA IN JOURNALISM AND PUBLIC RELATIONS**