

2/08/Joism/TP

**THE KENYA POLYTECHNIC
UNIVERSITY COLLEGE**

DEPARTMENT OF GRAPHIC ARTS

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COURSE CODE: GP106104

SUBJECT: MEDIA RESEARCH

**TOPIC: COMMUNITY JOURNALISM AND ITS EFFECTS
TO THE GENERAL PUBLIC**

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**PRESENTED TO THE KENYA POLYTECHNIC UNIVERSITY COLLEGE IN
PARTIAL FULFILMENT OF AN AWARD OF DIPLOMA IN JOURNALISM
AND PUBLIC RELATIONS**

ABSTRACT SUMMARY.

This research was aimed at finding out the effects of community journalism to the people of the republic of Kenya, or the general public.

Chapter one has the background of the study, objectives of the study, research questions, and the significance of the study.

The second chapter contains introductions to literature review which gives details on the topic being researched. Critical appreciation where there is emphasis the negative and positive aspects of the literature review. Statement of knowledge in the field, theoretical framework and previous relevant research.

The third chapter is the methodology applied in the study. It addresses the issues surrounding the selection of the sample representation of the population. Data collection instruments and data analysis techniques which give full details of the above.

Chapter four contains data analysis and presentation.

Chapter five; summary, conclusions and recommendations.