

10/010 / pm /TP

TRADE PROJECT

RESEARCH STUDY

TO INVESTIGATE THE IMPACT OF MODELS OF CHANGE ON THE
ORGANIZATIONAL CULTURE

(A CASE STUDY OF TROPICAL HEAT DEEPA INDUSTRIES AND NEW KENYA
CREAMERIES CO-OPERATION K.C.C)

BY; RUTH KEVILYNE OPIYO

REGISTRATION NO. 108/07756

SUBJECT CODE 2808/307

DEPARTMENT BUSINESS ADMINISTRATION

INSTITUTION KENYA POLYTECHNIC UNIVERSITY
COLLEGE

INDEX NO. 401001 153

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CHAPTER THREE

3.0 Research methodology16

3.1 Introduction16

3.2 Design and locale of the study16

3.3 Sampling and sampling strategy16

3.4 Instruments and data collection17

3.5 Statistical techniques17

TABLE OF CONTENT

PAGE NO.

Title page

Declaration i

Dedication ii

Table of content iii

Acknowledgement v

Abstract summary vi

CHAPTER ONE

1.0 Introduction 1

1.1 Background of the study1

1.2 Statement of the study2

1.3 Objectives of the study3

1.4 Research questions3

1.5 Hypothesis of the study4

1.6 Assumptions of the study.4

1.7 Limitation of the study4

1.8 Justification of the study5

1.9 theoretical frame works5

1.10 Definition of central terms5

CHAPTER TWO

2.0 Literature Review7

2.1 Introductions7

2.2 Review of previous related literature7

2.3 Interpretative summary of current state of knowledge15

CHAPTER THREE

3.0 Research methodology	16
3.1 Introduction	16
3.2 Design and locale of the study	16
3.3 Targeted population and sampling strategy	16
3.3 Research instruments and data collection	17
3.5Analytical techniques	17

CHAPTER FOUR

RESEARCH FINDINGS

4.0 Introduction	18
4.1 Data presentation and analysis	18

CHAPTER FIVE

5.0 Discussions and recommendations	28
5.1 Introduction	28
5.2 Summary of findings	28
5.3 Conclusion	29
5.4 Recommendations	30
5.5 Sample of the questionnaire	31
6.0 References	37

ABSTRACT

The research study is based on the investigation of models of change in relation to organization culture. it has five main chapters as expounded bellow

Chapter one

The chapter contains the following key areas; background of the study, statement of the study, objectives of the study, research questions hypothesis of the study, justification of the study, theoretical frame work and definition of the central terms.

Chapter two

This chapter entails the literature review as follows; the introduction, review of previous related literature and interpretative summary of current state of knowledge

Chapter three

It entails research methodology from the introduction, designed locale of the study, the targeted population and sampling, research instruments and data collection and analytical techniques.

Chapter four

The research deals with research methods that has been used in this study and their findings which entails the introduction, data presentation and analysis

Chapter five

The chapter summarizes the study by discussing and recommending what is to be done in this study. This is by introducing discussing, interpreting and giving recommendations to the study.