

10/010 / pm / ITP

TRADE PROJECT

RESEARCH STUDY

TO INVESTIGATE THE IMPACT OF MODELS OF CHANGE ON THE ORGANIZATIONAL CULTURE

(A CASE STUDY OF TROPICAL HEAT DEEPA INDUSTRIES AND NEW KENYA CREAMERIES CO-OPERATION K.C.C)

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ABSTRACT

The research study is based on the investigation of models of change in relation to organization culture. it has five main chapters as expounded bellow

Chapter one

The chapter contains the following key areas; background of the study, statement of the study, objectives of the study, research questions hypothesis of the study, justification of the study, theoretical frame work and definition of the central terms.

Chapter two

This chapter entails the literature review as follows; the introduction, review of previous related literature and interpretative summary of current state of knowledge

Chapter three

It entails research methodology from the introduction, designed locale of the study, the targeted population and sampling, research instruments and data collection and analytical techniques.

Chapter four

The research deals with research methods that has been used in this study and their findings which entails the introduction, data presentation and analysis

Chapter five

The chapter summarizes the study by discussing and recommending what is to be done in this study. This is by introducing discussing, interpreting and giving recommendations to the study.